

10 Habits of Highly Successful Translators and Interpreters

Being an excellent translator or interpreter is not enough to attract and keep customers. Which characteristics do successful entrepreneurs in the languages industry share? Inspired by Stephen Covey's management classic "7 habits of highly effective people," the presenter will outline 10 habits that any linguist must have to succeed in the marketplace. This presentation focuses on customer service, communication skills, negotiating, computer proficiency, networking, and more. Find out why you need to be a Porsche, not a Kia, why the client is almost always right, why there is no crying and whining in T&I and how to set clear expectations.

Length: Up to 2 hours, customizable to your organization

Languages offered: Workshop can be given in your choice of English, Spanish or German

Honorarium: Available upon request

