



Judy Jenner, MBA is a Spanish and German translator, court interpreter, and award-winning small business owner based in Las Vegas, NV. She helps businesses of all sizes – from Fortune 50 corporations to family-owned restaurants – communicate their messages effectively in their target language. She is a voting member of the [American Translators Association](#) (ATA) and the president of the [Nevada Interpreters and Translators Association](#) (NITA). Judy is a master-level court-certified Spanish interpreter in Nevada and serves on the advisory board of the Spanish/English translation certificate at the University of California-San Diego Extension, where she also teaches an online introductory translation class.



A native of Austria, Judy grew up in a trilingual household in Mexico City. Her native languages are German and Spanish. She received both her undergraduate and MBA degrees from the University of Nevada, Las Vegas. A former competitive tennis player, Judy came to the U.S. as a teenager to take a full tennis scholarship.

Judy created and spearheaded one of America's first Spanish-language travel sites, the Spanish-language version of [VEGAS.com](#) (the world's largest single-city travel site), where she honed her technology skills and was in charge of the entire initial creation of the site and its management, development, categorization, translation and original Spanish-language content while leading a team of linguists. After more than five years of part-time entrepreneurship, Judy left corporate America to join her twin sister Dagmar, who works from Vienna, Austria, full-time in their boutique translation business. Twin Translations works exclusively with direct clients and specializes in e-commerce, travel and tourism, business and legal texts. A large part of their business includes copywriting in three languages. Their clients include Sony, Siemens, IBM, the Las Vegas Valley Water District, Moneytree, Roche Diagnostics, Red Bull, Barton Health, Jostens, etc.

Judy enjoys sharing her knowledge and business sense with her fellow translators and entrepreneurs both online and offline and is a respected member of the global languages industry. She and Dagmar pen a translation blog, [Translation Times](#), where they provide tips and suggestions about the world of freelance translation. In June 2011, *Translation Times* was voted the #1 language blog on the internet written by professionals in the languages industry by [Lexiophiles.com](#). Judy frequently presents her "Entrepreneurial Linguist" workshop at conferences in the U.S. and Europe, focusing on entrepreneurship and marketing. Recent workshops include popular events in San Diego, Boston, Dallas, Seattle, Atlanta, Austria, Scotland and Ireland, among others. She writes the monthly *Entrepreneurial Linguist* column for the American Translators Association's *Chronicle* and contributes to the Institute of Translation and Interpreting's *Bulletin*. Her book, "The Entrepreneurial Linguist: The Business-School Approach to Freelance Translation," which she co-authored with her twin sister, is required reading at several translation programs around the world. In January 2010, the Nevada business weekly *InBusiness* selected her as one of the "Women to Watch 2010." In October 2010, the University of Nevada, Las Vegas, chose Judy as the Honors College Alumna of the Year. Judy has been featured in a variety of news outlets, including the Wall Street Journal and National Public Radio.

A 17-year resident of Las Vegas, Judy is the founding editor of *Díganos*, the Spanish section of the bilingual (English/Spanish) *CLASS!*, a newspaper for high school students, and has served on its board of directors from 1999 until 2011, when *CLASS!* had to close down its operations due to the challenging economic climate. She has served on the board of directors of the Nevada Interpreters and Translators Association since 2009.

In her free time, she enjoys hiking in the great outdoors, running half marathons, reading literature in her three languages, playing tennis, traveling, exploring Vegas and discovering new restaurants, and spending time with her husband Keith and their 90-pound dog, Luna.

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