

**Judy Jenner, MBA** is a Spanish and German translator, interpreter, and award-winning small business owner based in Las Vegas, NV. She helps businesses of all sizes – from Fortune 50 corporations to family-owned restaurants – communicate their messages effectively in their target language. She has worked with clients on three continents. She is a voting member of the American Translators Association (ATA), a member of the Nevada Interpreters and Translators Association (NITA), and a member of the Associated Court Translators and Interpreters of Nevada (ACTION). Judy is a master-level court-certified Spanish interpreter in Nevada.



A native of Austria, Judy grew up in a trilingual household in Mexico City. Her native languages are German and Spanish. She received both her undergraduate and MBA degrees from the University of Nevada, Las Vegas. A former competitive tennis player, Judy came to the U.S. as a teenager to take a full tennis scholarship.

Judy enjoys sharing her knowledge and business sense with her fellow translators and entrepreneurs both online and offline and is a highly respected member of the global languages industry. She pens a translation blog, Translation Times ([www.translationtimes.com](http://www.translationtimes.com)), where she provides tips and suggestions about the world of freelance translation. Judy frequently presents her “Entrepreneurial Linguist” workshop at conferences in the U.S. and Europe, focusing on entrepreneurship, time management, and marketing to direct clients. She writes the monthly *Entrepreneurial Linguist* column for the American Translators Association’s *Chronicle* and contributes to

the Institute of Translation and Interpreting’s *Bulletin*. Her book, “The Entrepreneurial Linguist: The Business-School Approach to Freelance Translation,” which she co-authored with her twin sister, was released in April 2010 and has been positively received and reviewed around the world. Judy was featured in a Wall Street Journal article about translation and interpretation (<http://tinyurl.com/yld8xhm>). In January 2010, the Nevada business weekly *In Business* selected her as one of the “Women to Watch 2010.” In October 2010, the University of Nevada, Las Vegas, chose Judy as the Honors College Alumna of the Year.

Judy created and spearheaded one of America’s first Spanish-language travel sites, [www.espanol.vegas.com](http://www.espanol.vegas.com), where she was in charge of the entire initial creation of the site and its management, development, categorization, translation and original Spanish-language content while leading a team of linguists. After more than five years of part-time freelancing, Judy left corporate America to join her twin sister, who works from Vienna, Austria, full-time in their boutique translation business. Twin Translations works exclusively with direct clients and specializes in e-commerce, travel and tourism, financial, and legal texts. A large part of their business includes copywriting in three languages. Their clients include Sony, Siemens, IBM, the Las Vegas Valley Water District, Roche Diagnostics, Red Bull, Barton Health, Jostens, etc.

A 15-year resident of Las Vegas, Judy is the founding editor of *Díganos*, the Spanish section of the bilingual (English/Spanish) *CLASS!*, a newspaper for high school students, and has served on its board of directors since 1999. In addition, she is the president of the Nevada Interpreters and Translators Association (NITA), where she works to elevate and improve the quality and accessibility of language services in Nevada and serves as editor of the e-NITA quarterly newsletter. Judy serves on the advisory board of the Spanish/English translation certificate at the University of California-San Diego Extension.

In her free time, she enjoys hiking in the great outdoors, running half marathons, reading literature in her three languages, cooking, traveling, exploring Vegas and discovering new restaurants, and spending time with her husband Keith and her 90-pound dog, Luna. For more information, please visit [www.twintranslations.com](http://www.twintranslations.com) and [www.entrepreneuriallinguist.com](http://www.entrepreneuriallinguist.com).

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